



Strategic Planning Services

YOUR SUCCESS IS OUR GOAL

BENEFITS

- ▶ Our experienced team of successful former senior banking officers and regulators will bring a fresh perspective to your bank's strategic planning
- ▶ A holistic approach is used to create a tailor-made solution for your institution
- ▶ Our full focus on financial institution clients of all sizes and complexities provides us with unique insights into the attributes of high-performing banks

If your institution is interested in a fresh perspective in developing your vision, mission, values, goals, strategies and tactics, trust the seasoned experts at Ardmore Banking Advisors to help you map a course for your long-term success.



FEATURES

Key Interviews

- ▶ We conduct interviews with board members, senior and executive management, and associates from key departments. Their responses are used to assess the bank's current internal and external environments

SWOT Analysis

- ▶ A SWOT (strengths, weaknesses, opportunities, and threats) analysis is prepared using the information gathered from interviews and other research

Strategy Development

- ▶ A strategic vision with actionable steps, measurable goals, timelines, and assigned responsibilities is jointly developed with the client.

Ardmore's team members have directed all of the major functional areas of both small and large banks, from \$100 million to multi-billion in assets, and have also served as Board members at various banks and holding companies. Ardmore's experienced staff has helped its clients traverse through all types of economic cycles, from turbulent to prosperous, and will work with your team to maximize your bank's unique strengths, strategies, leadership and corporate culture, thereby building long-term value from growth, profitability and success.

ABOUT ARDMORE

For over 30 years, Ardmore Banking Advisors has been a market and thought leader in credit risk management, recognized for its expertise in loan review, credit risk consulting, and credit technology that delivers value-added results to financial institutions. Our team is comprised of successful former C-Level bankers and regulators who bring their wealth of experience to every engagement.

FOR MORE INFORMATION

Steven Peck
Senior Director of Client Development
speck@ardmoreadvisors.com | 610-803-1617