

FEBRUARY 14-17, 2024 • NEW ORLEANS, LA • HILTON RIVERSIDE

# Exhibit & Sponsor Opportunities

INCREASE YOUR VISIBILITY WITH THE NATION'S EDUCATORS AND THOUGHT LEADERS



f @foundationsinc 9 @foundations\_inc in @foundationsinc @ @foundations\_inc

## EXHIBIT

## Exposure Beyond Ordinary

Reach 2,000+ education & youth development professionals at BSH In the battle for mindshare and marketshare, you simply can't afford to miss this opportunity to connect with Beyond School Hours National Education Conference attendees.

#### PRIME SPACE AT A GREAT PRICE!

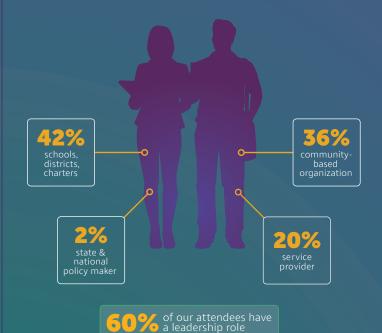
BOOTHS	Early Ø* <b>Bird</b>	Standard 10x10	Double 10x20	Quad 20x20	
Non-Profit	\$1,045	\$1,155			
Standard	\$1,540	\$1,870	\$3,410		
Select		\$1980		\$5000	
Premium		\$2090	\$3960	\$5500	

Early Bird ends on October 31, 2023

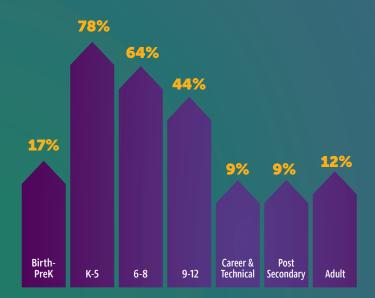
Booth space is assigned on a first-come, first-served basis once full payment is received.

Booth rental does not include storage, placement, shipment, or reshipment of materials; special lighting, electrical supplies or wifi; or any other special service ordered by exhibitor.

## **Our Attendees**



#### EDUCATOR FOCUS BY AGE GROUP



\*Numbers do not sum to 100% as most attendees work with multiple age groups

SPONSOR

Sponsorship delivers the greatest return for your investment, along with the best promotional value before, during, and after the conference.

	BRONZE \$2,000	SILVER \$3,000	GOLD \$5,000	PLATINUM \$7,500	GROUND- BREAKER \$10,000	PIONEER \$15,000	TRAILBLAZER \$20,000
Logo on your app listing (300x300px)	•	•	٠	•	•	•	•
Logo on sponsorship slides before general sessions		٠	٠	٠	٠	•	٠
Logo on meterboard near main entrance		٠	٠	٠	٠	٠	•
Inserts in conference bag (subject to size restrictions)		•	•	٠	٠	٠	•
No length limit on exhibitor listing (usually 100 words)			•	٠	٠	•	•
Add unlimited photos and documents to your app listing			٠	•	٠	•	٠
Social media Sponsor Spotlight			٠	•	•	•	•
Verbal acknowledgement at lunch			٠	٠	٠	٠	٠
Banner ad on conference app			٠	٠	٠	•	•
Featured in conference app game			٠	٠	٠	•	•
3-minute greeting during lunch						•	•
One chair drop during the conference						٠	•
One follow-up email to BSH mailing list				•	٠	•	•
Two free conference registrations						•	•
Recognition in all emails and printed materials						•	•
Special recognition by Foundations leadership at a general session						•	•
Featured social media handles or hashtags included in conference mobile app						•	•
Two additional follow-up emails to BSH mailing list (3 total)							•
One additional conference registration (3 total)	٠	٠					
Sponsor logo in rotation at weekly webinar series							٠
Sponsor logo included in all promotional emails for weekly webinar series							•
Recognition at featured programming (e.g. Perspectives from the Field Talk Show)							•
Two additional conference registrations (5 total)							
5-minute speaking opportunity at general session or other programmatic opportunity (e.g. panel session)							

## **EXPAND YOUR IMPACT Special Sponsorships**

## **HAPPY HOUR SPONSOR**

\$2,500 (5 available)

- Make your booth the place to be during Happy Hour!
- 50 drink tickets available at your booth
- Your logo on the Exhibit Hall Happy Hour sign
- Your name listed on the Happy Hour on all print and digital versions of the schedule: "Exhibit Hall Happy Hour presented by..."
- Plus everything from Bronze sponsorship

#### **COFFEE BREAK SPONSOR** , SPONSOR **BOTH DAYS** AND SAVE \$3,500 ONE DAY (Thursday or Friday) \$1.000!

## \$6,000 BOTH DAYS

Afternoon coffee is the single biggest request from attendees – you can be the ones to make their dream come true!

- Your logo on signage for the coffee break
- Coffee stations set up at a prime location relative to your booth (specifics to be determined in conjunction with the venue and fire safety regulations)
- A sign for your booth designating you as the coffee break sponsor
- Your name listed on the break on all print and digital versions of the schedule
- A push notification reminder: "Coffee break presented by ... '
- Plus everything from Bronze sponsorship

## **OPENING** RECEPTION **SPONSOR**

### \$10,000 (1 available)

- Our opening reception can't be beat! Be a part of the epic kick-off to BSH!
- 2 free conference registrations
- Sponsor logo prominently displayed in rotation before Opening Reception
- Two banner ads in conference hub ("Opening Reception sponsored by" plus one of your choice)
- Recognition on all printed and email marketing materials
- Recognition by the Foundations Leadership at the Opening Reception
- 3-5 minute remarks or presentation at **Opening Reception**
- Plus everything from Silver sponsorship

## LANYARD \$3,500 SPONSOR (1 available)

Your name and logo - worn proudly throughout the conference!

- Your name and logo on the BSH lanyard.
- Badges are required to gain access to conference events
- Plus everything from Bronze sponsorship

Exclusive - only 1 available!

## SWAG BAG \$6,500 SPONSOR (1 available)

Take our attendees to lunch every day!

- Your name and logo on the BSH conference bag
- All attendees receive a bag at registration
- Plus everything from Bronze sponsorship

#### Exclusive - only 1 available!

Contact Us! Learn more about BSH Exhibit and Sponsorship Opportunities: 856-533-1600 | BSHexhibits@foundationsinc.org | BSHsponsorships@foundationsinc.org