

2023-02-27 MUPFL Minutes

Present: Bernadette, Cynthia, Victoria, Nancy, Scott, Marsha, Christine, Suzanne, Tu, Cathy, Lisa Gelman (Media Borough new rep)

- 7:03 approval of minutes
- 7:04 approval of consent agenda
- 7:05 Comments and questions on consent agenda – Bernadette: Citadel account has been opened; treasurer's report does not have monthly comparison yet
- 7:09 Mark Paikoff introduces our new Media Borough Liaison Lisa Gelman
- 7:12 Introductions of Board to Lisa
- 7:25 Scott reports on the fundraiser
 - June 3rd 2-4pm
 - confirmed no conflict with the Pride Parade (Parade will run from 11:30-1pm)
 - venue will be library, porch, and possibly parking lot (175\$ to reserve)
 - primary objective will be helping people have fun and visibility
 - we plan to cover costs through sponsorship, such as food and beverage vendors; different tiers have already been created
 - anticipated expenses include banners, signs
 - vendors of food and beer can be charged a fee (~100\$) for a space since they will be making money – option also to have these spaces sponsored by another business
 - prioritizing vendors who already have mobile capabilities like a food truck; current list of vendors prioritizes those in the borough
 - question was raised as to whether we should reach out to vendors from Upper Providence as well
 - several entertainment acts envisioned for the fundraiser
 - emphasis on making sure that we get commitments from different performers early
 - Sandra proposes a Japanese drumming troupe as kickoff, but will need to book early – Sandra will reach out (this can be funded through the program budget as kickoff for the summer reading program)
 - looking for local breweries for beer; prioritizing those who do cans so that you don't have to deal with the cost of tapping kegs
 - considering a cost – 10\$ per person/ 20\$ per family (food/beer would still be extra)
 - if we charge we need something to draw/attract people
 - need people to coordinate the tickets, secure the area
 - other options to raise funds: would vendors give a percentage of sales as a donation? should we consider raffles, baskets, donation table?
 - point was raised that it does not seem right to charge families to attend an event that is tied for the summer reading program

- raffle tickets could also be sold in the library in advance of the event
- flatbed truck to use as stage in parking lot
- consider changing to 1-4pm to make the most of the lunch hour
- next steps
 - i. Sandra fill find out about drummers
 - ii. sponsorship flyer needs to be finalized this week
 - iii. contact food and beverage vendors
 - iv. activities for kids need to be planned
 - v. Cynthia as a possibility to organize the raffle baskets
 - vi. music and other entertainment needs to be coordinated
 - vii. consider a rain plan
 - viii. everyone to submit 5 names of companies or businesses that we might solicit – there will be a google doc to help avoid overlap
 - ix. contact fire dept and police department
 - x. if this is a fundraiser, we may want to be able to articulate how much money we are trying to raise and for what purpose
- discussion of progress about bids on the rain garden; still waiting for 2/3 companies contacted for bid; one option includes storytelling walks
- 8:30 Adjourn