



MBA Board Meeting Minutes, February 18, 2025

Meeting called to order at 7:08 pm.

In Attendance: Heather Arata, Don Connolly, Vince D'Amico, Tim D'Ignazio, Dave Fairman, Vanessa McGuinn, Elizabeth Romaine, David Sibley

Absent: Stu Eli, Danielle Millio-DiGalbo, Brittany Scharr, Michael Straw

Consent Agreement: T D'Ignazio motion to accept 1/21/25 minutes and 1/31/25 Financial Report. Unanimous approval.

Comments from the Chair: Artisan Croissanterie marked 3-year anniversary. Water main break caused business interruptions.

Vice Chair Comments: Review of committees and mission, etc. Distributed helpful summary for surveying board interest.

Treasurer's Comments: January – overall in good shape. Income where there was an expected loss.

Secretary's Comments: Ribbon-cutting at First Bank. Well-attended, very welcoming to being in town.

Discussion of "Presented by" for events, downplays MBA's involvement/ownership. Suggestion of: MBA's Ice on State – Presented by _____ (same wording but MBA gets top billing).

Discussion of Restaurant Week. Spring has low interest, will re-evaluate after April. Effort to stay relevant.

Executive Director's – Written report distributed.

Discussion of Nemours Children's Health sponsorship – new marketing team is open to new ideas.

Eagles Pep Event – very busy day and positive for business.

New police vehicle will be used during Dining Under the Stars as deterrent against traffic.

Operations Administrator – Written report distributed.

Spring Arts Show deadline extended. 120 exhibitors so far but hoping for 140.

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Borough Council Liaison – Written report of Eagles Pep Event distributed. Cost was very minimal but impact was great.

Borough will likely implement 15-minute free parking when using Passport app.

New Business – Proposal for tribute event for Mayor – recognizing 33 years in office. D Sibley to explore options and determine feasibility.

Meeting adjourned at 8:02 PM.

Next meeting February 18, 2025 at 7:00 PM.

Prepared by David Sibley, 3/13/25