MBA Board Meeting Minutes, July 15, 2025

Meeting called to order at 7:02 pm.

In Attendance: Heather Arata, Don Connolly, Vince D'Amico, Tim D'Ignazio, Dave Fairman, Vanessa McGuinn, Elizabeth Romaine, David Sibley, Michael Straw

Absent: Stu Eli, Danielle Millio-DiGalbo, Brittany Scharr

Consent Vote: D. Connolly motion to approve June minutes and financial reports. Unanimous approval.

Comments from Chair: Sterling Pig celebrated 10-year anniversary with special festivities. Best of Main Line selected several Media businesses which were highlighted on VisitMediaPA Facebook posts.

Vice Chair's Comments: Committee discussion – Board Governance and Development Committee proposal distributed. Foundational standing committee to work on recruiting and vetting candidates for Board and Committees. Ideally get this started before next meeting and begin to build on it. Consensus that committee membership should be approved by Board.

Treasurer's Comments: Some larger expenses came in this month, payment of past invoices and some deposits. Overall funds are still higher than last month.

Secretary's Comments: Mayor's Tribute at Dining Under the Stars on September 10 at Dimond Park. Lamppost tribute signs are selling for $100.

Executive Director – Written report distributed.

Discussion of Nemours Children's Health presenting sponsorship for Santa Trolley. Other sponsors include FMFCU and First Bank.

2035 Comprehensive Plan results are online at www.OurMedia2035.com

Discussion of chalk graffiti in Plum Street Park.

Operations Administrator – Written report distributed.

Discussion of flash mob July 16 outside Iron Hill Brewery for a marriage proposal.

Merch Tent volunteers needed for July 30.

Fall Fest – 140+ exhibitors have registered, space is still available for booths and food trucks. Food Truck 'Court' has been added.

New Business: DUTS exhibitors have been ‘popping-up’ without notice. Media Business owners have been advised that this is against MBA policy but a written policy is proposed and will be distributed. This does not represent a change in policy, just a written version that can be distributed. Discussion of prohibiting guest exhibitors totally; discussion of charging retailers to exhibit outside. Consensus: Retailers can set up but not guest exhibitors. The new document will reflect this,

Meeting adjourned at 8:14 PM.

Next meeting August 19, 2025 at 7:00 PM.

Prepared by David Sibley, 8/12/25